

# PINE HILLS, PASS CHRISTIAN ISLES LINKED IN DEAL

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## United Hotels Company Ex- pected to Operate Two Big Hostelries

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The largest Gulf coast hotel and land deal of the year is likely to be completed and announced in a few days. It involves the Pine Hills hotel and residential park and the immense development at Pass Christian Isles, where a magnificent hotel also will be erected.

None of the parties at interest who could be reached Saturday would confirm the story, but it was admitted that negotiations were in progress. It is known that most of the agreements have been made and there does not seem any probability of a hitch. A similar deal was initiated several weeks ago but was dropped. A few days ago conferences were renewed upon a basis more satisfactory to both sides.

Pine Hills is owned entirely by New Orleans capital, which bought and further developed the attractive area and erected one of the finest resort hotels on the coast. The place attracted some of the wealthiest golfers and pleasure-seekers of the country and was said to have been on a paying basis when it closed for the sum-

cal realtors who had a large part in organizing the proposition, represent the Pine Hills Company in the real estate phase of the transaction in progress. The entire enterprise required a \$2,000,000 investment.

Pass Christian Isles, at Henderson Point, is almost in sight of Pine Hills and is being developed into one of the finest residential resort sections in the country. It was being handled by the Johness Realty and Securities Company, of this city, with the main ownership vested in a group of Chicago capitalists, and will not be placed upon the market until thoroughly completed. The United Hotels Company, operating The Roosevelt hotel in New York and about three dozen others at various places, including winter and summer resorts and which expects to erect and operate American hotels abroad, had about concluded a deal for a long lease on a great hotel to be erected on the beach front. The same company is supposed to have made the Pine Hills deal possible by agreeing to take over the hotel there on a long lease. The company will operate both houses, immediately increasing the importance of the Bay St. Louis shore. The combined projects will put around \$5,000,000 to work in the Gulf coast section. The Johness Realty Company is acting for the

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